

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis 5, Missouri

UN 7 1344
\$600.00 estimate of association
president as to cost of the
January 14, 1963
Heritage
production

Mr. Irving Edison
Edison Brothers Stores, Inc.
400 Washington Avenue
St. Louis 2, Missouri

Dear Mr. Edison:

A Public Relations firm has apparently been hired by the Merchants Association of River Roads to stimulate traffic in the shopping center. They have telephoned this society stating that they are having an American Heritage theme and plan to exhibit items gathered from various parts of the United States relating to the period between the Revolutionary War and the Civil War.

This Society has been asked to furnish old money for such an exhibit and I want to be sure that the company is aware of the expenditure which the Public Relations people are making and that Edison Brothers Stores is willing to have this Society participate in the exhibit as it did in the case of Burdine's Venetian Pageant.

This Society will make the items available without cost but protection and mounting will, no doubt, be charged to the project.

Would you please clear this matter.

Sincerely yours,

ERIC P. NEWMAN NUMISMATIC
EDUCATION SOCIETY

CC: Mr. T. L. Casey

EPN/atb

A NON-PROFIT CORPORATION FOR EDUCATION
THROUGH RESEARCH AND EXHIBITION
OF COINS, CURRENCY AND HISTORIC OBJECTS

Richard Newman & Assoc
Champaign, Ill

Katz & Assoc
6521 Olive St. Rd.
Vol 3-9677

Ted Casey
See me for
the information

Eric
What is our obligation
J & E
admission are obligated to pay their pro
rata portion of Merchants Assoc
expenditures. Ted Casey advises
me we have never objected to
an expenditure by a Merchant
Assoc. What do you think?
SPV



Advertising • Public Relations • Market Research

Richard Newman Associates, Inc.

204 East John Street • Champaign, Ill. • Phone 352-7626

January 22, 1963

Mr. Eric P. Newman
Numismatic Education Society
64650 Cecil Avenue
St. Louis 5, Missouri

Dear Mr. Newman:

We much appreciate your lending us your invaluable collection of early American paper money for the American Heritage program. It will add much to our exhibit...and we are sure the thousands of people who will see the display will benefit by your generosity.

Your collection, along with many other Early American coins, documents, Revolutionary and Civil War weapons, antique housewares, and famous writings, of great historical value, will be displayed in protected cases under 24-hour bonded guard...and will be fully insured.

We have sent special invitations to many schools, churches, and other organizations in the St. Louis area, who will be greatly interested in the American Heritage Exhibit....as far as we know, the first such effort ever made in your area. Much material we have brought together is authentic; some of the items are replicas of the original items (such as the Declaration of Independence document).

We have received splendid cooperation and interest in the American Heritage exhibit from Lincoln Library in Springfield, Stephen Foster Memorial Society, Missouri Historical Society; many companies and private collectors, such as yourself, have gladly contributed their valuable items in a joint effort to help Americans of our era become more aware of their American Heritage.

January 22, 1963

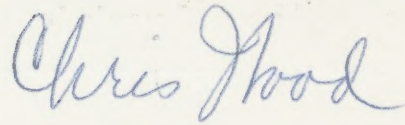
Page two

We shall look forward to seeing you at the American Heritage exhibit.

Thanks once again!

Cordially,

RICHARD NEWMAN ASSOCIATES, INC.

A handwritten signature in blue ink that reads "Chris Wood". The signature is written in a cursive, flowing style.

Chris Wood

CW/aw

ERIC P. NEWMAN NUMISMATIC EDUCATION SOCIETY

6450 Cecil Avenue, St. Louis 5, Missouri

January 31, 1963

Richard Newman Associates, Inc.
204 East John Street
Champaign, Illinois

Gentlemen:

In accordance with your letter of January 22, 1963,
the following items have been turned over to you for
the American Heritage Exhibit at River Roads Shopping
Center, St. Louis, Missouri:

Connecticut Courrant (newspaper) - 7/22/1783

10 sh. Del. - 1/1/76
\$90 S. C. - 2/8/79
\$3 Cont. - 5/9/76
\$6 J.J. - 3/25/76
\$3 Mass. - 5/5/80
40 sh. Pa. - 12/8/75
\$10 Farm. Exch. Bk. - 7/1/08
\$10 Bk. of Mo. - 8/10/20
\$1 Franklin Bk. N.J. - 6/4/27
\$1 Cincinnati & Whitewater, Ohio - 9/12/40
\$20 Monticello, Va. - 9/1/60
\$10 Susqueh. Md. - 8/24/37
\$10 Mineral Point, Wisc. - 1/1/40
\$1 Bk. of Republic R. I. - 9/4/55
\$5 Holyoke Bk. Mass. - 10/4/58
\$5 Farmers & Mech. Ga. - 6/1/60
\$5 Timber Cutters, Ga. - 12/14/61
\$10 CSA - 2/17/64
\$100 CSA - 7/21/62
25¢ Ala. Confed. - 1/1/63
\$1 Richmond, Va. - 4/9/61

Please return them after they have served your purpose.

Very truly yours,

ERIC P. NEWMAN NUMISMATIC
EDUCATION SOCIETY

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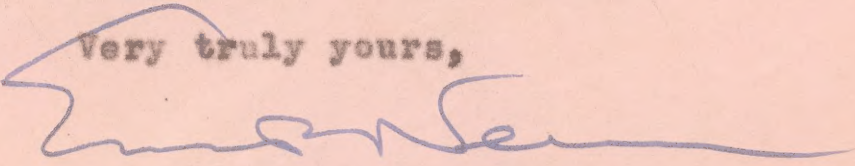
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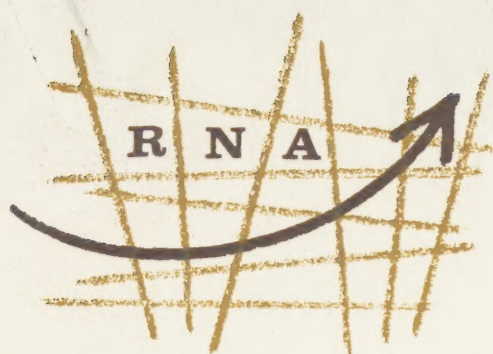
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204 East John Street • Champaign, Ill. • Phone 352-7626

February 18, 1963

Mr. Eric P. Newman
Numismatic Education Society
64650 Cecil Avenue
St. Louis 5, Missouri

Dear Mr. Newman

We wish to express our sincere appreciation for your co-operation in allowing us to display your valuable paper money in the American Heritage Exhibit in St. Louis.

We are speaking not only for ourselves, but for the thousands of people who viewed the exhibit, when we say that your paper money added much interest and historical value to the display...and helped bring Early Americana to life once more for those in the St. Louis area.

Once again, thanks very much!

Cordially,

RICHARD NEWMAN ASSOCIATES, INC.

Chris Wood

CW/aw